

PROPOSAL FOR CSR

CONSTRUCTION OF SARTHAK OLD
AGE HOME

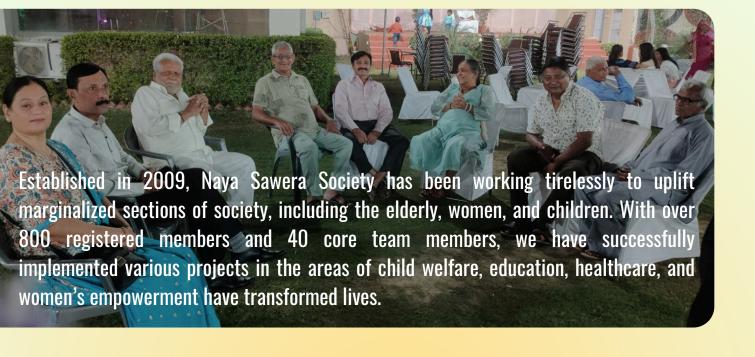


LETS WAKE UP TO A BETTER TOMORROW!





About Us



Our Snehanchal Open Shelter Home – Provides shelter, care, and rehabilitation for abandoned and trafficked children. 1 **Initiatives** reuniting over 900 with families Sarthak Old Age Home – Offers dignified living, 2 healthcare, and social support to elderly individuals, benefiting over 60 residents Project Atmanirbhar – Empowers women through skill training in stitching and tailoring, helping over 100 families achieve financial independence Campaign Kokh - Supports pregnant women with nutrition, medical care, and safe deliveries, benefiting 4 900+ women Days of Pride Campaign – Promotes menstrual hygiene by 5 distributing 20 lakh+ sanitary pads through 15 pad banks across and educating women across Rajasthan Walk Against Hunger Campaign – Provides food and 6 groceries, raises awareness about hunger, ensuring nutritious meals for the underprivileged.



Sarthak Old Age Home



- In India, many elderly individuals face neglect, abandonment, and a lack of basic healthcare and social support.
- Recognizing this critical issue, we launched the Sarthak Old Age Home in August 2022 to provide a safe and caring environment for senior citizens in need.
- Currently, we operate from a rented facility with a capacity for 15 residents and have already provided shelter, care, and dignity to over 60 elderly individuals.
- However, with the increasing demand for quality elderly care, we aim to build a dedicated facility that can accommodate 60 senior citizens.
- This new home will offer comprehensive services, including medical care, counseling, and recreational activities, ensuring they live their golden years with comfort, dignity, and companionship.





About Us

Vision

To create a society where senior citizens live with dignity, happiness, and social integration by fostering a safe, nurturing, and empowering environment through holistic care and community engagement.



Key Features

- **Residential Units:** Comfortable and secure living spaces for 50-60 elderly residents.
- Medical and Counselling Rooms: On-site healthcare services and mental health support.
- **Dining and Recreation Areas:** Nutritious meals and modern recreational facilities.
- Skill Development Centre: Training programs for local youth in sewing, office assistance, and computer skills.
- Community Outreach: Health and education awareness campaigns for rural areas.



How Can you Contribute

Your support will help us build a safe, comfortable, and dignified home for elderly individuals in need. Here's how you can make a lasting impact:

Monetary Donations

- Sponsor a Building Section Fund specific areas like residential units, medical rooms, dining areas, or recreational spaces.
- General Donations Every contribution, big or small, helps us provide essential services and care to the elderly.

In-Kind Donations

- Construction Materials Bricks, cement, steel, sand, plumbing fittings, and electrical work materials.
- Medical & Living Essentials First aid kits, stretchers, oxygen cylinders, wheelchairs, beds, furniture, lifts, and solar panels.

Employee Volunteering & Engagement

- Healthcare & Well-Being Support Doctors, nurses, or therapists can volunteer for health check-ups, counseling, or therapy sessions.
- Social & Recreational Activities Conduct storytelling, yoga sessions, music therapy, or festival celebrations to bring joy to the residents.

Skill-Based Contributions

- Legal & Administrative Support Help senior citizens with legal documentation, pension assistance, and rights awareness.
- IT & Digital Support Set up digital infrastructure, teach basic computer skills, or enable online medical consultations.



Budget

CONSTRUCTION COST	
	₹224 Lakhs
INTERIORS & FIXTURES	
FLOORING (BASIC CEMENT & TILES IN KEY AREAS)	₹8 - ₹10 LAKHS
FURNITURE (BASIC BEDS, PLASTIC CHAIRS, SIMPLE DINING TABLES, STORAGE, OFFICE DESKS)	₹15 - ₹18 LAKHS
RECREATION & COMMON AREA SETUP (BASIC ENTERTAINMENT & SEATING)	₹1.5 - ₹2 LAKHS
MEDICAL & SAFETY EQUIPMENT	
MEDICAL EQUIPMENT (FIRST AID KITS, BP MONITORS, BASIC WHEELCHAIRS, OXYGEN CYLINDER, STRETCHER)	₹10 - ₹12 LAKHS
SAFETY & SECURITY	₹1.5 - ₹2.5 LAKHS
UTILITIES & INFRASTRUCTURE	
ELECTRICAL WORK	₹5 - ₹7 LAKHS
PLUMBING & SANITARY FITTINGS	₹4 - ₹6 LAKHS
HVAC (BASIC COOLING & VENTILATION IN ESSENTIAL AREAS)	₹3 - ₹5 LAKHS
OUTDOOR & ADDITIONAL INSTALLATIONS	
EXTERIOR & LANDSCAPING (MINIMAL GARDENING)	₹2 - ₹3 LAKHS
KITCHEN & DINING SETUP (BASIC SETUP, NO INDUSTRIAL EQUIPMENT)	₹2 - ₹3 LAKHS
ACCESSIBILITY & ENERGY	
LIFT (BASIC ELEVATOR FOR ACCESSIBILITY)	₹15 - ₹20 LAKHS
SOLAR PANEL (FOR PARTIAL ENERGY INDEPENDENCE)	₹10 LAKHS
GENERATOR (BASIC BACKUP POWER SYSTEM)	₹2 LAKHS
TOTAL	₹301 - ₹325 LAKHS

Your Support Comes With:

- Naming Opportunities: You can dedicate facilities or rooms in honour of your organization, loved ones, or family members.
- 2. **Visibility:** Your logo will be displayed on the wall of kindness, website, social media, and promotional materials.
- 3. **Tax Benefits:** Contributions are eligible for tax deductions under Section 80G of the Income Tax Act.
- 4. **Employee Engagement:** Opportunities for your team to volunteer and participate in community activities.

Future Plans

At Naya Sawera, we envision Sarthak Old Age Home as more than just a shelter.

We aim to enhance facilities, and create long-term impact for the elderly and the wider community.

We will focus on **creating opportunities for local youth** through skill development programs.

Together, we can build a compassionate and inclusive society.



JOIN US

Thank you for considering our proposal. We look forward to partnering with you to make a meaningful difference in the lives of our elderly citizens.











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