



PROPOSAL FOR **CSR**

*CONSTRUCTION OF SARTHAK OLD
AGE HOME*



**LETS WAKE UP TO A
BETTER TOMORROW!**





Established in 2009, Naya Sawera Society has been working tirelessly to uplift marginalized sections of society, including the elderly, women, and children. With over 800 registered members and 40 core team members, we have successfully implemented various projects in the areas of child welfare, education, healthcare, and women's empowerment have transformed lives.

Our Initiatives

1

Snehanchal Open Shelter Home – Provides shelter, care, and rehabilitation for abandoned and trafficked children, reuniting over 900 with families

2

Sarthak Old Age Home – Offers dignified living, healthcare, and social support to elderly individuals, benefiting over 60 residents

3

Project Atmanirbhar – Empowers women through skill training in stitching and tailoring, helping over 100 families achieve financial independence

4

Campaign Kokh – Supports pregnant women with nutrition, medical care, and safe deliveries, benefiting 900+ women

5

Days of Pride Campaign – Promotes menstrual hygiene by distributing 20 lakh+ sanitary pads through 15 pad banks across and educating women across Rajasthan

6

Walk Against Hunger Campaign – Provides food and groceries, raises awareness about hunger, ensuring nutritious meals for the underprivileged.



- In India, many elderly individuals face neglect, abandonment, and a lack of basic healthcare and social support.
- Recognizing this critical issue, we launched the **Sarthak Old Age Home** in August 2022 to provide a safe and caring environment for senior citizens in need.
- Currently, we operate from a rented facility with a capacity for **15 residents** and have already provided shelter, care, and dignity to **over 60 elderly individuals**.
- However, with the increasing demand for quality elderly care, we aim to build a dedicated facility that can **accommodate 60 senior citizens**.
- This new home will **offer comprehensive services**, including medical care, counseling, and recreational activities, ensuring they live their golden years with **comfort, dignity, and companionship**.



Vision

To create a society where senior citizens live with dignity, happiness, and social integration by fostering a safe, nurturing, and empowering environment through holistic care and community engagement.



Key Features

-  **Residential Units:** Comfortable and secure living spaces for 50-60 elderly residents.
-  **Medical and Counselling Rooms:** On-site healthcare services and mental health support.
-  **Dining and Recreation Areas:** Nutritious meals and modern recreational facilities.
-  **Skill Development Centre:** Training programs for local youth in sewing, office assistance, and computer skills.
-  **Community Outreach:** Health and education awareness campaigns for rural areas.

Your support will help us build a safe, comfortable, and dignified home for elderly individuals in need. Here's how you can make a lasting impact:

Monetary Donations

- Sponsor a Building Section – Fund specific areas like residential units, medical rooms, dining areas, or recreational spaces.
- General Donations – Every contribution, big or small, helps us provide essential services and care to the elderly.

In-Kind Donations

- Construction Materials – Bricks, cement, steel, sand, plumbing fittings, and electrical work materials.
- Medical & Living Essentials – First aid kits, stretchers, oxygen cylinders, wheelchairs, beds, furniture, lifts, and solar panels.

Employee Volunteering & Engagement

- Healthcare & Well-Being Support – Doctors, nurses, or therapists can volunteer for health check-ups, counseling, or therapy sessions.
- Social & Recreational Activities – Conduct storytelling, yoga sessions, music therapy, or festival celebrations to bring joy to the residents.

Skill-Based Contributions

- Legal & Administrative Support – Help senior citizens with legal documentation, pension assistance, and rights awareness.
- IT & Digital Support – Set up digital infrastructure, teach basic computer skills, or enable online medical consultations.

CONSTRUCTION COST	
	₹224 Lakhs
INTERIORS & FIXTURES	
FLOORING (BASIC CEMENT & TILES IN KEY AREAS)	₹8 - ₹10 LAKHS
FURNITURE (BASIC BEDS, PLASTIC CHAIRS, SIMPLE DINING TABLES, STORAGE, OFFICE DESKS)	₹15 - ₹18 LAKHS
RECREATION & COMMON AREA SETUP (BASIC ENTERTAINMENT & SEATING)	₹1.5 - ₹2 LAKHS
MEDICAL & SAFETY EQUIPMENT	
MEDICAL EQUIPMENT (FIRST AID KITS, BP MONITORS, BASIC WHEELCHAIRS, OXYGEN CYLINDER, STRETCHER)	₹10 - ₹12 LAKHS
SAFETY & SECURITY	₹1.5 - ₹2.5 LAKHS
UTILITIES & INFRASTRUCTURE	
ELECTRICAL WORK	₹5 - ₹7 LAKHS
PLUMBING & SANITARY FITTINGS	₹4 - ₹6 LAKHS
HVAC (BASIC COOLING & VENTILATION IN ESSENTIAL AREAS)	₹3 - ₹5 LAKHS
OUTDOOR & ADDITIONAL INSTALLATIONS	
EXTERIOR & LANDSCAPING (MINIMAL GARDENING)	₹2 - ₹3 LAKHS
KITCHEN & DINING SETUP (BASIC SETUP, NO INDUSTRIAL EQUIPMENT)	₹2 - ₹3 LAKHS
ACCESSIBILITY & ENERGY	
LIFT (BASIC ELEVATOR FOR ACCESSIBILITY)	₹15 - ₹20 LAKHS
SOLAR PANEL (FOR PARTIAL ENERGY INDEPENDENCE)	₹10 LAKHS
GENERATOR (BASIC BACKUP POWER SYSTEM)	₹2 LAKHS
TOTAL	₹301 - ₹325 LAKHS

Your Support Comes With:

1. **Naming Opportunities:** You can dedicate facilities or rooms in honour of your organization, loved ones, or family members.
2. **Visibility:** Your logo will be displayed on the wall of kindness, website, social media, and promotional materials.
3. **Tax Benefits:** Contributions are eligible for tax deductions under Section 80G of the Income Tax Act.
4. **Employee Engagement:** Opportunities for your team to volunteer and participate in community activities.

Future Plans

At Naya Sawera, we envision Sarthak Old Age Home as more than just a shelter.

We aim to enhance facilities, and **create long-term impact** for the **elderly and the wider community**.

We will focus on **creating opportunities for local youth** through **skill development programs**.

Together, we can build a **compassionate and inclusive society**.

JOIN US

Thank you for considering our proposal. We look forward to partnering with you to make a meaningful difference in the lives of our elderly citizens.



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